

## **News Release**

For Immediate Release: March 21, 2006

## East Side Union High School District's César Chávez Poster and Essay Contest Awards Luncheon

"In giving of yourself you will discover a whole new life full of meaning and love." —César E. Chávez

East Side Union High School District students were invited to respond to these words of César Chávez by writing an essay or creating a poster. The winners of the contest will be honored at a luncheon on Thursday, March 23, 2006, at the Mexican Heritage Plaza Pavilion, 1700 Alum Rock Avenue, San José, California. The luncheon will be from 11:30 a.m. – 1:30 p.m.

*Nora Campos*, *Honorable Councilmember of the City of San José* (District 5), will be the *Keynote Speaker*.

On Saturday, March 25, the Annual César Chávez March will commence at 10:00 a.m. from the Mexican Heritage Plaza and end at the Plaza de César Chávez in downtown San José where the festival will be begin. The District will host an informational booth at the festival on Saturday, March 25 and Sunday, March 26 from 10:00 a.m. to 6:00 p.m.